

*37th Annual*

# NEWS & Documentary EMMY® AWARDS

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## RULES and PROCEDURES

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**ELIGIBILITY PERIOD:** Calendar Year 2015

**EARLY ENTRY DEADLINE (LOWER ENTRY FEE):** March 17, 2016

**FINAL ENTRY DEADLINE:** April 14, 2016

### **SUBMISSION WEBSITE**

[www.newsdocemmys.tv](http://www.newsdocemmys.tv)

### **David Winn**

Senior Vice President, News & Documentary Emmy® Awards

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### **Christine Chin**

Director, News & Documentary Emmy® Awards

212-484-9452 [cchin@emmyonline.tv](mailto:cchin@emmyonline.tv)

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**For technical assistance with submissions contact Yangaroo**

**1-866-992-9902 [emmysupport@yangaroo.com](mailto:emmysupport@yangaroo.com)**

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Main #: 212-586-8424 / Fax: 212-246-8129 / Web: [www.emmyonline.tv](http://www.emmyonline.tv)

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## **ABOUT THE NEWS AND DOCUMENTARY EMMY® AWARDS**

The News & Documentary Emmy® Awards recognize outstanding achievement in news and documentary programming by conferring annual awards of merit. The awards are intended as an incentive for the continued pursuit of excellence for those working in the broadcast journalism profession.

Each year a call for entries is made available to a wide cross section of the broadcast and online news and documentary community. Entries are solicited from national broadcast news organizations, cable companies, online news and documentary producers and streaming services, syndicators and independent producers.

Submissions are screened and judged throughout the months of May and June. Submission videos, ballots and judging instructions are delivered to judges who have two weeks to review the submissions and cast their ballots. Entries are judged online by panelists who are certified as peers. Each judge casts a secret ballot. Judges' votes are not shared with other judges or with members of The National Academy of Television Arts & Sciences. They are tabulated by the accounting firm of Lutz and Carr.

The nominees are announced in mid-July, and posted on the NATAS website: [www.emmyonline.tv](http://www.emmyonline.tv). This year's Emmy® recipients will be announced at the News & Documentary Emmy® Awards ceremony in late September / early October 2016 in New York City (exact date and location TBA).

## **VOLUNTEER TO SERVE AS AN EMMY® JUDGE**

Individuals with significant experience in the fields of broadcast and online journalism and documentary filmmaking at the national level are invited to serve as judges for the 37th Annual News & Documentary Emmy® Awards.

### **Who qualifies to be a judge?**

- Producers, Senior & Executive Producers, Associate Producers, Directors, Reporters and Correspondents with significant experience in national news and/or documentary reporting or production.
- Craftspeople: writers, researchers, cinematographers and electronic camerapersons, editors, graphic designers, audio technicians, lighting directors and scenic designers.
- Journalists and documentary makers from the worlds of broadcasting and digital/new media are welcome to apply.

### **2016 News & Documentary Emmy® judging dates:**

Round 1: May 12 – May 26

Round 2: June 14- June 28

News & Documentary Emmy® judging takes place online. Approved Emmy® judges are directed to a secure website where submissions are viewed and voted on. Judges have two weeks to review submissions and cast their ballots. For more information or to apply to serve as an Emmy® judge go to <http://newsdocemmys.dmds.com/en/Account/JudgeSignup2>

Or contact:

David Winn  
Senior Vice President, News & Documentary Emmy® Awards  
212-484-9424 / [dwin@emmyonline.tv](mailto:dwin@emmyonline.tv)

Christine Chin  
Director, News & Documentary Emmy® Awards  
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*37<sup>th</sup> ANNUAL*

**NEWS & DOCUMENTARY EMMY® AWARDS**

**ELIGIBILITY PERIOD**

JANUARY 1 - DECEMBER 31, 2015

**SUBMISSION WEBSITE**

[www.newsdocemmys.tv](http://www.newsdocemmys.tv)

**CALENDAR**

<b>March 17:</b>	Early deadline for submissions (reduced entry fee)
<b>April 14:</b>	Final deadline for submissions
<b>May 12 – 26:</b>	First round of Emmy® judging
<b>June 14 - 28:</b>	Final round of Emmy® judging
<b>Mid July (TBA):</b>	Nominations Announced at <a href="http://www.emmyonline.tv">www.emmyonline.tv</a>
<b>Late September/ Early October 2016:</b>	News & Documentary Emmy® Awards Presented in New York City (Exact date TBA)

## ☆ ENTRY FEES

**EARLY DEADLINE: ENTRIES SUBMITTED BY MARCH 17, 2016:**

Categories 1-29, 39 & 42-44 (Programs/Segments & Promos): \$350

Categories 30-38 (Individual Craft Achievement): \$200

**FINAL DEADLINE: ENTRIES SUBMITTED AFTER MARCH 17, 2016:  
(Final entry deadline is April 14)**

Categories 1-29, 39 & 42-44 (Programs/Segments & Promos): \$400

Categories 30-38 (Individual Craft Achievement): \$250

## ☆ PLEASE TAKE NOTE

### **1. New Category: Outstanding Short Documentary**

This category is reserved for short documentaries, i.e. documentaries with a running time of 40 minutes or less. Both broadcast and online documentaries are eligible to submit to this category. Submissions may include single, stand alone short documentaries, or a single subject short documentary delivered in multiple parts or episodes, provided the total running time of the finished product does not exceed 40 minutes. Documentaries with a running time of more than 40 minutes must submit to one of the long form categories. This category is not intended for reports from regularly scheduled newscasts or news magazines. See [page 22](#) for more info.

**2. Online Submission, Screening and Voting.** All News & Documentary Emmy® Awards submission, screening and voting takes place online. To submit go to [www.newsdocemmys.tv](http://www.newsdocemmys.tv). All submission video must be uploaded to the Yangaroo server during the online submission process, with the exception of submissions to the New Approaches categories, which are hosted by the entrant. Please ensure that your submission video conforms to the specifications listed in the Emmy Video Upload Specifications document: [http://newsdocemmy.dmds.com/Content/documents/video\\_upload\\_specifications.pdf](http://newsdocemmy.dmds.com/Content/documents/video_upload_specifications.pdf)

**3. All Categories Open to Broadcast and Online Submissions.** All News & Documentary Emmy® categories are open to both broadcast and online news reports and documentary films. In other words, an online news source that produces video reports covering the news of the day on a regular basis could submit to one of the Regularly Scheduled Newscast categories. Likewise, an online news source producing video segments resembling those produced by news magazines could submit to the News Magazine categories. Likewise, broadcast news organizations may submit online reports as well as broadcast reports to any appropriate News & Documentary category. The principle governing assignment of online news reports and documentary films to the more traditional Emmy® categories will be that of “like competes against like.” NATAS will place online submissions in the traditional categories whose content they most closely resemble.

**4. Waiver of Maximum Running Time in Certain Cases.** Each category has a maximum running time to which submissions must adhere. However, the maximum running time may be waived in certain exceptional cases, for example a documentary that runs slightly longer than two hours, where editing to meet the specified running time of 120 minutes would significantly distort the narrative flow of the film. Submission of entries with running times longer than the stated maximum MUST be approved by NATAS. Please contact David Winn ([dwinn@emmyonline.tv](mailto:dwinn@emmyonline.tv) / 212-484-9424) or Christine Chin ([cchin@emmyonline.tv](mailto:cchin@emmyonline.tv) / 212-484-9452) for more info and approval.

**5. No Commercials.** All commercials *must* be removed from Emmy® submission video. Any entry featuring commercials will be subject to disqualification.

## ☆ SUBMISSION CHECKLIST

### BE SURE TO:

#### Rules

Read the relevant sections of the Rules & Procedures.

#### Entry Information

Provide the requested entry information at [www.newsdocemmys.tv](http://www.newsdocemmys.tv).

#### Credits & Emmy® Essay

- Provide the names and contact info for all statue eligible entrants for each submission.
- Provide a complete list of production credits for each submission.
- Provide an essay of up to 750 words explaining why your entry is Emmy®-worthy (See [page 8](#) of the rules for essay instructions. Promo entrants see [page 26](#)).
- Provide a copy of the script (30/Writing entries only).

#### Submission Video

- Submission Video: Upload your submission video to Yangaroo via the online submission process at [www.newsdocemmys.tv](http://www.newsdocemmys.tv). **Important: Be sure to follow the video specifications on [page 9](#) of the rulebook when preparing your video.**

*-Note: All New Approaches submissions (categories 27-29) are hosted by the entrant. New Approaches submissions require a URL that links to a judging webpage created by the entrant using a template provided by NATAS. See [page 10](#) of the rulebook for more information.*

#### Payment

- Pay by check or credit card (Visa, Master Card or American Express) at [www.newsdocemmys.tv](http://www.newsdocemmys.tv)

**Thank you for your submissions!**

## ☆ ELIGIBILITY PERIOD

Over-the-Air, Cable, Satellite and Online Submissions:

Entries must have been originally broadcast nationally to the general public, or made available online, between January 1 and December 31, 2015.

## ☆ ELIGIBILITY CRITERIA

### **BROADCAST JOURNALISM / DOCUMENTARY FILM**

The News & Documentary Emmy® Awards are open to works of broadcast journalism, documentary films, and their related craft achievements.

### **TELECAST & DIGITAL PROGRAMMING ELIGIBILITY**

The News & Documentary Emmy® Awards are open to both telecast and online/digital programming. Entries must have been transmitted to the public by a television network, a cable company, satellite, the internet, or other digital delivery medium. Digital is defined as multimedia projects that combine various forms of traditional media with social media and interactivity, as well as linear programming delivered online (over the internet, via various mobile platforms etc.). Eligibility is limited to digital and telecast programming that was originally broadcast or made available online during the eligibility year.

### **50% RULE**

Entries must have been generally available for viewing by at least 50% of U.S. television households during the eligibility year. For programs not previously approved for eligibility by NATAS, entrants must

submit coverage data demonstrating availability to at least 50% of U.S. TV households. Programs made available online that are intended for a national audience are generally considered to have met the 50% threshold. Online programs intended for a regional audience should submit to one of the regional Emmy competitions.

### **U.S.-INTERNATIONAL PRODUCTIONS**

U.S.-International productions that feature financial and creative involvement between U.S. and international partners, as well programs from US-based international news networks broadcasting for a US audience (such as BBC World News America, Al Jazeera America etc.), may be eligible for submission to the News & Documentary Emmy® Awards, provided they originally air nationally on U.S. television during the current eligibility year. Acquired foreign productions are not eligible. Submissions must have had their first run in the continental United States. Should extenuating circumstances arise in which a U.S.-International production airs simultaneously or first outside of the U.S., ahead of its U.S. broadcast, NATAS will review the eligibility of the submission. Submissions will be evaluated on a case-by-case basis.

### **FOREIGN LANGUAGE ENTRIES**

Entries in a language other than English are eligible, but must include either an English language voiceover or English subtitles. Entries for the three Spanish-language categories (categories 42-44) can be submitted without subtitles or voiceover, and will be judged by a panel of Spanish-language media professionals who are bilingual or Spanish proficient. Spanish language entries submitted to categories other than 42-44 must include either an English language voiceover or subtitles.

### **PREVIOUSLY AIRED PROGRAMS**

A program or series that met eligibility requirements during a previous award year is not eligible for submission to the current News and Documentary Emmy® Awards competition.

### **LIMITED THEATRICAL RELEASE**

Documentary films that have had a limited theatrical release before being telecast or being made available online, are eligible to enter the News & Documentary Emmy® Awards provided they first aired nationally during the eligibility year. Any documentary film that has had a limited theatrical release, defined as showing on 600 or fewer screens in the US over a period of one year from its release date, is eligible for submission. Entries will be evaluated on a case-by-case basis.

### **SUBMISSION TO REGIONAL AND NATIONAL EMMY COMPETITIONS**

A regional program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year. Exceptions are submissions to categories 40 & 41. See [page 27](#) for information.

### **ORIGINAL MATERIAL**

At least two-thirds of an entry must consist of original material, unless the previously produced material has been given some unique and creative treatment that results in an original program.

### **SERIES ENTRIES**

Where an entry includes a series of broadcasts on a single topic, the entrant may choose to do one, but not both, of the following: 1) enter the series of broadcasts as a series 2) enter individual episodes as separate entries. If entering as a series the entrant may a) choose a single episode to represent the entire series or b) choose no more than five excerpts from different episodes to represent the series.

### **CATEGORY REASSIGNMENTS**

NATAS reserves the right to move any entry to a different entry category if in its judgment such a move is warranted.



## ADDITIONAL MATERIALS

Entrants that receive a nomination in July of 2016 must provide a 30-second nominee clip for use at the awards ceremony. Nominees will be contacted in July 2016 with specific instructions about where to send their clip reels. Entries will not be returned.

## ☆ ENTRY PROCEDURES

Entry Deadlines for all News & Documentary categories: Round 1 (reduced entry fee) 11:59 PM EST Thursday, March 17, 2016. Final Deadline for all News & Documentary categories: 11:59 PM EST Thursday, April 14, 2016.

### HOW OFTEN CAN I ENTER?

There is no limit to the number of entries an organization or individual may submit for consideration. However, each entry is a separate submission and requires its own entry information, entry fee, and entry materials.

### CAN I ENTER IN MORE THAN ONE CATEGORY?

A given news report (or series of reports) or documentary film may be submitted as follows

- **Once** in any of the program/segment categories (1-23, 27-29, 42-44).
- **Once** in the appropriate “Best Of” category (24-26)
- In as many craft categories as are appropriate (30-38)

Exceptions: Promotional Announcements, Regional Submissions.

- Promotional Announcements may be submitted once in category 39, and may not be submitted in any other categories.
- Regional submissions that have previously been awarded a regional Emmy® award in either spot/breaking or investigative categories by a NATAS chapter in that chapter’s most recent awards cycle may be submitted once in categories 40-41, and may not be submitted in any other categories.

### ENTRY INFORMATION:

The following materials are required for submission:

**Entry Information:** Show and Program or Segment title, air date, broadcast network, running time etc.

**Credits:** The names and contact information of all statue-eligible entrants for each submission (John Smith, Producer etc.). In addition, a complete list of production credits is required, in addition to the statue-eligible credit information described above.

**Submission Video:** Upload submission video to Yangaroo via the online submission process at [www.newsdocemmys.tv](http://www.newsdocemmys.tv). **Important: Be sure to follow the video specifications on page 9 of the rulebook when preparing your video.** All commercials *must* be removed from submission video.

Note: All New Approaches submissions (categories 27-29) are hosted by the entrant. New Approaches submissions require a URL that links to a judging webpage created by the entrant using a template provided by NATAS ([see page 10](#)).

**Essay:** An essay of up to 750 words addressing the following points.

- a. A clear explanation of the editorial and production goals of the piece
- b. Reportorial and creative techniques used to achieve these goals
- c. Importance of the subject matter
- d. Impact of the program, story or report

Essays in the craft categories (30-38) should explain how the craft under consideration (writing, editing, cinematography etc.) supports the overall editorial and production goals of the piece.

In the New Approaches categories (27-29) describe the new approach employed and explain how it serves the content of the story or report.

In category 42/Outstanding Newscast or News Magazine in Spanish, address the overall excellence of the newscast or news magazine and describe why it is Emmy®-worthy.

30/Writing entries must also include one copy of the entire script of the program or story submitted, in addition to the essay.

Please include the following in the heading of your essay: show and program title (i.e. CBS Evening News: Superstorm Sandy), network, and original airdate.

**Payment:** Acceptable forms of payment include:

-Credit Card (Visa, Mastercard, American Express)

-Check (Make check payable to NATAS/News & Documentary; information about where to mail payments by check will be provided during the online submission process)

For entry fees see [page 4](#).

## ☆ **SUBMISSION VIDEO PREPARATION**

### **VIDEO UPLOAD SPECIFICATIONS (for all categories except 27-29/New Approaches):**

The following is the suggested format for video uploads as part of the Emmy® submission process. Please note that the file you upload is the same file that will stream to judges. In this manner, you can be certain that the file you provide will be the same quality as seen by the judges.

Files to the specification below can be output from most non-linear editing systems. Another option is to utilize special transcoding software. We recommend utilizing the free tool ‘Handbrake’ (<http://handbrake.fr/>). Instructions for usage and a template are available online at <http://awards.dmds.com/uploadhelp/>

If you have any technical questions or concerns about the creation of these files, please contact, [emmysupport@yangaroo.com](mailto:emmysupport@yangaroo.com) or the Yangaroo help line at 1-866-992-9902.

**Container:** .mp4

(Please enable “Fast Start” if that option is available to you)

**Audio Codec:** AAC-LC or AAC

Channels: Stereo or Dual Channel Mono (Please mixdown 5.1 to 2 channel stereo) Sample rate: 48 khz

**Video Codec:** H.264

Variable bit rate (with a max per below) Color Space: 4.2.0

Frame rates should match the source material

### **Resolutions**

The Player displays all content in a 16:9 area. SD content will be letterbox or pillar depending on how the materials are uploaded. HD materials at 1080 should be transcoded to 720.

1080p or 1080i content: 1280x720

720p content: 1280x720

480p content: 720x480

## **Maximum Bit Rates**

Format	Video Bit Rate	Audio Bit Rate
HD	4,000 kbps	128 kbps
SD	2,000 kbps	128 kbps

## **MAXIMUM RUNNING TIMES**

Each category has its own maximum allowable running time for submissions.

Maximum Running Times are as follows:

- 20 Minutes: categories 1-6, 24
- 40 Minutes: category 23
- 60 Minutes: categories 7-13, 19, 25, 42-44
- 120 Minutes: categories 14-18, 20-22, 26
- 20 Minutes: categories 30-38

Note: the maximum running time may be waived in certain exceptional cases, for example a documentary that runs slightly longer than two hours, where editing to meet the specified running time of 120 minutes would significantly distort the narrative flow of the film. Submission of entries with running times longer than the stated maximum **MUST** be approved by NATAS. Please contact David Winn ([dwinn@emmyonline.tv](mailto:dwinn@emmyonline.tv)/ 212-484-9424) or Christine Chin ([cchin@emmyonline.tv](mailto:cchin@emmyonline.tv)/ 212-484-9452) for more info and approval.

## **EDITING A SUBMISSION TO CONFORM TO MAXIMUM RUNNING TIME:**

Broadcasts that exceed the maximum allowable running time in a particular category must be edited to conform to the maximum running time. In categories 1-23 entries may contain up to five as-aired excerpts of continuous programming. There is no segment/excerpt limit in craft categories 30-38. Internal editing—i.e. re-editing the content of continuous programming in order to enhance the submission—is not allowed. In order to edit a broadcast to conform to the maximum allowable running time in a particular category:

- a) Edit out commercials
- b) Consider what's left to be continuous programming
- c) Cut it down to the allowable time for the category
- d) In categories 1-23, include no more than 5 excerpts of continuous programming on your entry video (an excerpt is simply a portion of continuous programming). There is no segment/excerpt limit in craft categories 30-38.

Dip to black between excerpts of non-continuous programming.

## **TITLE GRAPHICS, ETC:**

Entries may use a title graphic to identify a submission or program segment, if needed.

## **☆ NEW APPROACHES SUBMISSION PREPARATION (categories 27-29)**

Due to the interactive/multimedia/transmedia nature of most submissions in categories 27-29--the New Approaches categories--submission content is hosted by the entrant. Entrants will create a judging page for their submission using a template provided by NATAS, and enter the link to that page on the Category Details page of the online submission process.

Entrants in the New Approaches categories must prepare a webpage for viewing their submission, and submit the URL for that webpage as part of the online submission process. Entrants must use the templates provided during the submission process to build their judging webpage(s). The template consists of a banner with the Emmy® logo and judging category title to be placed at the top of the webpage, and text fields containing information about the submission to be placed at the bottom.

Note: If for whatever reason your submission does not lend itself to delivery in this way (a virtual reality submission that requires a special headset for proper viewing, for example), contact David Winn

([dwinn@emmyonline.tv](mailto:dwinn@emmyonline.tv) / 212-484-9424) or Christine Chin ([cchin@emmyonline.tv](mailto:cchin@emmyonline.tv) / 212-484-9452) for more info.

To prepare your Emmy submission, download the template at [www.newsdocemmys.tv](http://www.newsdocemmys.tv) (the templates are available on your Dashboard), open the index.html file in your HTML editor and a) house your submission content between the banner at the top and the text fields at the bottom b) Enter the required entry information in the spaces provided c) Insert the text of your entry essay in the essay field. Please do not put any kind of password protection on your submission.

Judges will have limited time to explore a project, so while you will want to give judges access to as much of your project as possible, you may want to provide guidance as to how best to explore the project. The Emmy essay is an excellent place to do this. It is also acceptable to provide a very brief explanatory video highlighting the Emmy®-worthy aspects of the project, provided you also give entrants access to the project itself. The explanatory video should not take the place of access to the actual project.

**Judging webpage URL's are due by the official entry deadlines of March 17 (early deadline/lower entry fee) or April, 14 (Final deadline).**

The following information must be included in the text fields provided on the webpage template:

- Entry Category (27/New Approaches: Current News)
- Title of project etc.
  - Field 1: (e.g. POV Digital)
  - Field 2: (e.g. The Whiteness Project)
- Original URL (i.e. where content was originally available for streaming/downloading, if applicable)
- Date the project/content was originally made available online (must be 2015)
- Exact running time of submission, if applicable
- Each entry must include an essay of up to 750 words explaining why it is Emmy® -worthy (see [page 8](#) for essay instructions).

## ☆ PROHIBITIONS & DISQUALIFICATIONS

### NO INTERNAL EDITING

In categories 1-23, programs or stories that exceed the maximum running time in their category must be edited and may contain up to 5 excerpts of continuous programming dealing with the same topic, with the exception of category 23, where submissions cannot run longer than 40 minutes (there is no excerpt/segment limit in craft categories 30-38). However, the entry must be submitted “as-aired” and cannot have been re-edited for the purpose of enhancing the submission. An excerpt must be a continuous, commercial-free run. Editing out commercials between continuous programming does not constitute internal editing.

### BODY-OF-WORK ENTRIES

A compilation or body of work from a variety of programs, reports and/or series that are not related is not permitted.

### DOUBLE ENTRIES

Programs or reports may be entered in only one Emmy® contest. Any work that is subsequently entered in another contest (such as Daytime, Sports or Primetime) will not be accepted in that competition and is subject to disqualification.

### COMPILATION REELS

Compilation reels or “buzz tapes” are not permitted in any category. Entries are to be produced from video

and audio as it originally aired to the viewer.

### **DRAMATIC RECREATIONS**

Limited dramatization is permitted under certain circumstances (in the Historical Programming category, for instance), as long as it is extremely clear that these are recreations. NATAS will evaluate each circumstance on a case-by-case basis.

### **ERRORS AND OMISSIONS**

NATAS assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations. Ineligible entries may be disqualified at any stage of the competition.

### **MISREPRESENTATIONS**

Any misrepresentation of entries will be cause for disqualification. Misrepresentations may include, but are not limited to: intentional falsification of credits, including intentional falsification of job titles or intentionally listing improper job titles; misrepresenting programming as original; misrepresentation of the original air date etc. Should evidence of misrepresentation appear at a later date, the entry will be retroactively disqualified. It will be so listed in NATAS records and NATAS will ask for the return of any awarded statues or award certificates.

### **EDUCATIONAL AND INSTRUCTIONAL PROGRAMMING**

Programs intended primarily for educational or instructional use are not eligible and will be disqualified.

### **INFOMERCIALS AND CLOSED-CIRCUIT BROADCASTS**

Program-length commercials (infomercials) and closed-circuit programs are not eligible and will be disqualified.

### **OTHER VIOLATIONS**

Violations of any other published rules and procedures herein may result in disqualification. Payment submitted with disqualified entries will not be returned.

## **☆ STATUES, PLAQUES & CERTIFICATES**

### **AWARD OWNERSHIP**

Emmy® Awards are presented to individuals, not to their employers. Ownership of the Emmy® Statue is retained by the individuals and The National Academy of Television Arts & Sciences, even if an employer pays entry fees.

### **RULES FOR THE PROTECTION OF THE EMMY® STATUE**

The Emmy® statue is the property of and all rights are reserved by The National Academy of Television Arts & Sciences (NATAS), and the Television Academy, formerly the Academy of Television Arts & Sciences (ATAS). The Emmy® statue may not be reproduced or used in any commercial manner unless otherwise permitted by The National Academy of Television Arts & Sciences, it being understood that possession of the same is solely for the benefit of the recipient and the recipient's heirs or successors in interest. If a recipient or the recipient's heir or successor in interest proposes to sell, auction or otherwise dispose of the Emmy® statue, such persons shall be obligated to return the statue to The National Academy of Television Arts & Sciences, which will retain the same in storage in memory of the recipient.

### **COMMEMORATIVE AWARDS**

We offer commemorative Emmy® statues for office display for the network, studio or production company (up to three in total) for an honored program or craft entry. The statue is engraved the same as the

individual Emmy® award, but does not have an individual's name and position title. The word "commemorative" is engraved at the rear of the statue. Commemorative Emmy® statues cannot be ordered for individuals. All commemorative Emmy® Awards must be ordered by the network that telecast the honored entry, even if they are to be presented to a third party.

### **WHO RECEIVES THE AWARD?**

In categories 1-26, Reporters, Correspondents, Producers, Executive Producers, Senior Producers, Coordinating Producers, Field Producers, Supervising Producers and Directors receive the Emmy® Statue for winning programs, provided their role was not solely administrative and that they were active participants, with hands-on creative and journalistic input in the creation or production of an Emmy® - winning program or report.

### **INDIVIDUAL ACHIEVEMENTS (CRAFTS)**

In the Craft categories (categories 30-38), those who perform a specific discipline receive the Emmy® Statue. Supervising or directing or approving the work of others—while vital to the creative process-- does not qualify for these categories.

### **PROMOTIONAL ANNOUNCEMENTS**

The Emmy® award for Promotional Announcements recognizes Producers, Directors, Writers and Craftspersons, provided their role was more than supervisory and they made a substantial creative contribution to the content of the promotional announcement.

### **VERIFICATION OF STATUE-ELIGIBLE JOB TITLES**

An entrant's job title must correspond to the on-screen credits for the submission. In cases where there is a discrepancy between the broadcast credits and the job title listed on the entry form (for example a producer entering as a researcher) you must contact the News and Documentary Emmy® Awards for approval. Failure to do so may result in disqualification. As indicated elsewhere, any falsification of credits will result in disqualification.

### **STATUES**

Each winning entry shall receive one (1) statue at no cost to the entrant. Each additional statue-eligible entrant shall be entitled to receive a statue but the cost will be endured by the recipient(s). Only those individuals, studios, networks and production companies that have been vetted and cleared via the entry process, and are listed in the final credits list submitted by the network and displayed on the press release, will be considered statue eligible. Statue orders take approximately three months to process once orders are received. Contact [awards@emmyonline.tv](mailto:awards@emmyonline.tv).

### **NOMINATION PLAQUES**

Current nominees receive a certificate commemorating their nomination. Past and current Emmy® nominees may also purchase a handsome plaque to commemorate their nomination. For more information contact the Awards Department at [awards@emmyonline.tv](mailto:awards@emmyonline.tv).

### **PRODUCTION PLAQUES & CERTIFICATES**

Individuals who are not eligible to receive Emmy® statues are eligible for Production Plaques and Production Certificates. Production Plaques and Certificates may be purchased by the Executive Producer or Producer of an Emmy® -winning broadcast for presentation to those individuals. Order forms will be sent to the main contact for all winning entries after winners are announced in late September or early October of 2016. For more information contact [awards@emmyonline.tv](mailto:awards@emmyonline.tv)

### **PROMOTION**

Emmy® honorees may refer in advertising and publicity to the fact that they are an Emmy® recipient and, for one year after the award was bestowed, may use a replica of the Emmy® statue in such advertising. A ® registration mark and the appropriate copyright notice: © NATAS/Television Academy, must

accompany any portrayal of the Emmy® statue.

### **ADDITIONS AND CORRECTIONS**

Additions and Corrections to the credits of a nominated entry must be submitted no later than one week after the announcement of the News & Documentary Emmy® nominations in order to appear in the print program. This opportunity is not designed to afford wholesale changes. The entry form is the document of record; any additions or changes at subsequent stages of the awards process are solely at the discretion of The National Academy of Television Arts & Sciences. Any additions or corrections to the credits of an entry submitted after the above deadline for changes in the printed program must be submitted with a written explanation of the reason for the changes.

**Credit additions or changes received more than 30 days after the News & Documentary Emmy® Awards Ceremony will not be accepted.**

### **☆ JUDGING PROCEDURES**

Entries are viewed and evaluated online.

Most categories are judged in two rounds of voting in which the nominees and a single winner, multiple winners, or no winner is determined. Separate judging panels are formed for the preliminary and the final round of judging. In the preliminary round, large categories are divided into sub-panels and the entries are divided equally and randomly among the sub-groups. For this phase, judges are required to view at least 50% of each entry, and vote via secret ballot. High scoring entries from the first round advance to the final round. Judges in the final round view each entry in its entirety.

Judging is based on content, creativity and execution. Submissions are judged on the basis of their individual merits and not competitively. In all categories there is the possibility of one award, more than one award, or no award.

Judges in category 39, for promotional announcements, evaluate submissions using the criteria of Concept, Effectiveness/Impact, and Execution. Judges in categories 1-29 and 42-44 include Executive Producers, Producers, Associate Producers, Directors, Reporters and Correspondents. Judges in categories 30-38—the craft categories such as Writing, Editing, Cinematography etc.—will have expertise in the craft areas they are judging.

The results of the final round of screening determine the number of nominees in each category, and whether a category has one clear winner, multiple winners, or no winner.

There will be a minimum of 5, and a maximum of 7 nominees in each category, with the exception of categories where there are 5 or fewer submissions. In the case of scoring that would result in more than 5 nominees, or in the case of categories with 5 or fewer submissions, the National Awards Committee will determine the number of nominees using its discretion.

Judges may be independently employed or employees of the networks or cable companies or other submitting organizations who do not have a direct conflict with the material they view. Judges may not have a conflict of interest, which is described as having a direct involvement with the production of the entry, or having a close personal relationship with a member of the production staff of the 37th Annual News & Documentary Emmy® Awards. Employment by a network with an entry in the category being judged does not necessarily create a conflict of interest by itself. Judges may participate on more than one panel.

## ☆ **AWARD CATEGORIES**

### **REGULARLY SCHEDULED NEWSCASTS**

1. Outstanding Coverage of a Breaking News Story in a Regularly Scheduled Newscast
2. Outstanding Continuing Coverage of a News Story in a Regularly Scheduled Newscast
3. Outstanding Feature Story in a Regularly Scheduled Newscast
4. Outstanding Hard News Report in a Regularly Scheduled Newscast
5. Outstanding Investigative Journalism in a Regularly Scheduled Newscast
6. Outstanding Business and Economic Reporting in a Regularly Scheduled Newscast

### **NEWS MAGAZINES**

7. Outstanding Coverage of a Breaking News Story in a News Magazine
8. Outstanding Continuing Coverage of a News Story in a News Magazine
9. Outstanding Feature Story in a News Magazine
10. Outstanding Investigative Journalism in a News Magazine
11. Outstanding Business and Economic Reporting in a News Magazine

### **DISCUSSION & ANALYSIS**

12. Outstanding News Discussion and Analysis

### **LIVE COVERAGE – LONG FORM**

13. Outstanding Live Coverage of a Current News Story—Long Form

### **LONG FORM**

14. Outstanding Coverage of a Current News Story—Long Form
15. Outstanding Investigative Journalism—Long-Form
16. Outstanding Informational Programming—Long-Form
17. Outstanding Historical Programming—Long Form
18. Outstanding Business and Economic Reporting—Long Form

### **INTERVIEW**

19. Outstanding Interview

### **OPEN TO ALL NEWS AND DOCUMENTARY PROGRAMS**

20. Outstanding Arts & Culture Programming
21. Outstanding Science and Technology Programming
22. Outstanding Nature Programming



## **SHORT DOCUMENTARY**

23. Outstanding Short Documentary

### **BEST OF**

24. Best Story in a Regularly Scheduled Newscast

25. Best Report in a News Magazine

26. Best Documentary

## **NEW APPROACHES TO NEWS & DOCUMENTARY PROGRAMMING**

27. New Approaches: Current News

28. New Approaches: Documentary

29. New Approaches: Arts, Lifestyle and Culture

### **CRAFT CATEGORIES**

30. Writing

31. Research

32. Video Journalism: News

33. Cinematography: Documentary and Long Form

34. Editing: News

35. Editing: Documentary and Long Form

36. Graphic Design and Art Direction

37. Music and Sound

38. Lighting Direction and Scenic Design

### **PROMOTIONAL ANNOUNCEMENTS**

39. Outstanding Promotional Announcement

### **REGIONAL PROGRAMMING**

These categories are reserved for spot/breaking news and investigative reports that have been awarded regional Emmy® awards by NATAS chapters in the most recent awards cycle. For more information about these categories see page [27](#).

40. Regional News Story: Spot News

41. Regional News Story: Investigative Reporting

### **SPANISH LANGUAGE PROGRAMMING**

42. Outstanding Newscast or News Magazine in Spanish

43. Outstanding Coverage of a Breaking News Story in Spanish

44. Outstanding Investigative Journalism in Spanish

# ☆ AWARD CATEGORY DEFINITIONS & REQUIREMENTS

## REGULARLY SCHEDULED NEWSCASTS

- Regularly Scheduled Newscasts are programs that cover the news of the day on a consistent, typically daily, basis. Broadcast and/or online reports from daily newscasts (weekday or weekend editions), morning shows and news reports from all-news networks are eligible. Online news sources that produce video journalism covering the news of the day on a regular basis may also be eligible to submit to these categories. Entries will be evaluated on a case by case basis.
- Entries must be devoted entirely to a single story, subject or theme.
- Maximum Running Time for Submissions: 20 minutes. Programs or reports that run 20 minutes or less must be submitted in their entirety. Those that run longer must be edited.
- Maximum number of excerpts: Submissions requiring editing may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Dip to black between excerpts of non-continuous programming.
- Each entry must include an essay of up to 750 words explaining why it is Emmy®-worthy (see [page 8](#) for essay instructions).
- Submission Video: Upload submission video to Yangaroo via the online submission process at [www.newsdocemmys.tv](http://www.newsdocemmys.tv). **Important: Be sure to follow the video specifications on [page 9](#) of the rulebook when preparing your video.** All commercials *must* be removed from submission video.

### **1. Outstanding Coverage of a Breaking News Story in a Regularly Scheduled Newscast**

This category is reserved for coverage of breaking news stories by regularly scheduled newscasts, and may include coverage of unexpected events, such as an earthquake or a terrorist attack; anticipated events, such as the verdict in a trial; and new and important breaking developments in an ongoing story. Entries may consist of a single report or a series of reports on a single topic.

### **2. Outstanding Continuing Coverage of a News Story in a Regularly Scheduled Newscast**

This category is reserved for continuing coverage of a current news story by regularly scheduled newscasts. Entries should feature new developments in an ongoing story, and/or background and analysis that deepen the viewer's understanding of the story. Entries may consist of a single report or a series of reports on a single topic.

### **3. Outstanding Feature Story in a Regularly Scheduled Newscast**

This category is reserved for feature reporting—human interest stories, profiles etc., often with a light, humorous or uplifting tone. Entries must be drawn from a single broadcast.

### **4. Outstanding Hard News Story in a Regularly Scheduled Newscast**

This category is reserved for reports on current hard news stories by regularly scheduled newscasts. Soft news features should be submitted to category 3/Feature Story. Breaking and Investigative stories should be submitted to the appropriate categories. Entries must be drawn from a single broadcast.

### **5. Outstanding Investigative Journalism in a Regularly Scheduled Newscast**

This category is reserved for investigative reporting by regularly scheduled newscasts. Entries should be original reports that uncover previously unknown information that is of importance to the public. Entries may consist of a single report or a series of reports on a single topic.

### **6. Outstanding Business & Economic Reporting in a Regularly Scheduled Newscast**

This category honors outstanding reporting on a business, financial or economic story by regularly scheduled newscasts. Entries may consist of a single report or a series of reports on a single topic. Note: Business stories may compete in either the Business & Economic Reporting category, or one of the other five newscast categories, but not both. In other words an investigative piece on an economic topic may choose to submit in either the Outstanding Business and Economic Reporting category, OR the

Investigative Journalism category, but not both.

## NEWS MAGAZINES

- News magazines are programs, typically airing weekly, comprised of one or more segments covering current events and human interest stories etc., for example 60 Minutes, 20/20, Dateline, 48 Hours, Dan Rather Reports, some episodes of FRONTLINE, etc. Broadcast and/or online reports from news magazines are eligible. Online news sources producing news magazine-like segments or programs may also be eligible. In addition, some magazine-like special reports may be eligible. Entries will be evaluated on a case-by-case basis.
- Entries must be devoted entirely to a single story, subject or theme.
- Maximum Running Time for Submissions: 60 minutes. Programs or reports that run 60 minutes or less must be submitted in their entirety. Those that run longer must be edited.
- Maximum number of excerpts: Submissions requiring editing may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Dip to black between excerpts of non-continuous programming.
- Each entry must include an essay of up to 750 words explaining why it is Emmy®-worthy (see [page 8](#) for essay instructions).
- Submission Video: Upload submission video to Yangaroo via the online submission process at [www.newsdocemmys.tv](http://www.newsdocemmys.tv). **Important: Be sure to follow the video specifications on [page 9](#) of the rulebook when preparing your video.** All commercials *must* be removed from submission video.

### **7. Outstanding Coverage of a Breaking News Story in a News Magazine**

This category is reserved for coverage of breaking news stories by news magazines, and may include coverage of unexpected events, such as an earthquake or a terrorist attack; anticipated events, such as the verdict in a trial; and new and important breaking developments in an ongoing story. Entries may consist of a single report or a series of reports on a single topic.

### **8. Outstanding Continuing Coverage of a News Story in a News Magazine**

This category is reserved for continuing coverage of a current news story by news magazines. Entries should feature new developments in an ongoing story, and/or background and analysis that deepen the viewer's understanding of the story. Entries may consist of a single report or a series of reports on a single topic.

### **9. Outstanding Feature Story in a News Magazine**

This category is reserved for feature stories--human interest stories, profiles etc., as opposed to hard news and more immediately topical reporting--by news magazines. Entries must be drawn from a single broadcast.

### **10. Outstanding Investigative Journalism in a News Magazine**

This category is reserved for investigative reports by news magazines. Entries should be original reports that uncover previously unknown information that is of importance to the public. Entries may consist of a single report or a series of reports on a single topic.

### **11. Outstanding Business and Economic Reporting in a News Magazine**

This category honors outstanding reporting on a business, financial or economic story by new magazines. Entries may consist of either a single report or a series of reports on a single topic. Note: Business stories may compete in either the Business & Economic Reporting category, or one of the other four news magazine categories, but not both. In other words an investigative piece on an economic topic may choose to enter in either the Outstanding Business and Economic Reporting category, OR the Investigative Journalism category, but not both.

## NEWS DISCUSSION AND ANALYSIS

- Broadcast and online programming are eligible for submission.
- Maximum Running Time for Submissions: 60 minutes. Programs or reports that run 60 minutes or less must be submitted in their entirety. Those that run longer must be edited.
- Maximum number of excerpts: Submissions requiring editing may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Dip to black between excerpts of non-continuous programming.
- Each entry must include an essay of up to 750 words explaining why it is Emmy®-worthy (see [page 8](#) for essay instructions).
- Submission Video: Upload submission video to Yangaroo via the online submission process at [www.newsdocemmys.tv](http://www.newsdocemmys.tv). **Important: Be sure to follow the video specifications on page 9 of the rulebook when preparing your video.** All commercials *must* be removed from submission video.

### 12. Outstanding News Discussion and Analysis

This category honors outstanding discussion and analysis of current news stories. It is open to broadcasts devoted solely to discussion and analysis (Washington Week, McLaughlin Group, etc.), as well as broadcasts that feature discussion and analysis as a primary element of their regular programming (Meet the Press, Face the Nation, This Week, Fox News Sunday, The Rachel Maddow Show, The Lead, etc.). Submissions may include:

- a) Discussion/analysis of a single story or subject—entries may not exceed one hour in length and may include up to 5 excerpts of programming from throughout the broadcast year.
- b) Or, a single broadcast of up to one hour devoted to discussion/analysis of a variety of subjects, as is common on roundtable shows like Washington Week, the McLaughlin Group etc.

*Note: there may be some overlap between this category and category 19/ Outstanding Interview, as interviews may also feature discussion and analysis. In such cases, the entrant must choose one or the other category. You may not enter the same content in both Outstanding Interview and Outstanding News Discussion and Analysis*

### LIVE COVERAGE – LONG-FORM

- Entries must be devoted entirely to a single news event.
- Broadcast and online programming are eligible for submission.
- Maximum Running Time for Submissions: 60 minutes. Coverage that runs 60 minutes or less must be submitted in its entirety. Coverage that runs longer must be edited.
- Maximum number of excerpts: Submissions requiring editing may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Dip to black between excerpts of non-continuous programming.
- Each entry must include an essay of up to 750 words explaining why it is Emmy®-worthy (see [page 8](#) for essay instructions).
- Submission Video: Upload submission video to Yangaroo via the online submission process at [www.newsdocemmys.tv](http://www.newsdocemmys.tv). **Important: Be sure to follow the video specifications on page 9 of the rulebook when preparing your video.** All commercials *must* be removed from submission video.

### 13. Outstanding Live Coverage of a Current News Story –Long Form

This category is open to extended live coverage of current news stories. Entries may include both anticipated events (presidential debates, political conventions, funerals, election night coverage etc.) and unanticipated events (an earthquake, a terrorist attack, a mass shooting etc.). Eligible broadcasts include live special reports or special live editions of regularly scheduled broadcasts. While entries may include previously produced reports, the majority of the original broadcast must be live, and the majority of the footage contained on the submission video must be live. Live footage may contain non-live elements (for

example stock footage that plays in front of a live anchor voiceover), but it must contain live elements at all times to be considered live (live images, live anchor voiceover or interview etc.).

## **LONG-FORM**

- Categories 14-18 are reserved for long form/documentary nonfiction programming.
- Broadcast and online programming are eligible for submission
- Entries must be devoted entirely to a single story, subject or theme.
- Entries may be drawn from a single broadcast or a series of broadcasts.
- Maximum Running Time for Submissions: 120 minutes. Documentaries or programs that run 120 minutes or less must be submitted in their entirety. Those that run longer must be edited to 120 minutes.
- Maximum number of excerpts: Submissions requiring editing may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Dip to black between excerpts of non-continuous programming.
- Each entry must include an essay of up to 750 words explaining why it is Emmy®-worthy (see [page 8](#) for essay instructions).
- Submission Video: Upload submission video to Yangaroo via the online submission process at [www.newsdocemmys.tv](http://www.newsdocemmys.tv). **Important: Be sure to follow the video specifications on page 9 of the rulebook when preparing your video.** All commercials *must* be removed from submission video.

### **14. Outstanding Coverage a Current News Story—Long Form**

This category is open to documentary/long form treatments of newsworthy subjects. Emphasis is on in-depth treatment of a current newsworthy story or subject, and adherence to journalistic best practices. Documentaries with a strong investigative reporting emphasis should submit to category 15/Investigative Journalism—Long Form.

### **15. Outstanding Investigative Journalism – Long Form**

This category is reserved for documentary/long-form investigative reporting. Entries should be original reports that uncover previously unknown information that is of importance to the public.

### **16. Outstanding Informational Programming – Long Form**

This category is reserved for documentary/long-form broadcasts dealing with contemporary social or political issues.

### **17. Outstanding Historical Programming – Long Form**

This category is open to documentary/long-form programming dealing with an historical event, personality or process. Limited dramatization is permitted. Visual recreations may be used as long as they are clearly identified or otherwise obvious to the viewer.

### **18. Outstanding Business & Economic Reporting—Long Form**

This category honors outstanding documentary/long form reporting on a business, financial or economic topic.

## INTERVIEW

- Entries must be devoted entirely to a single story, subject or theme.
- Broadcast and online programming are eligible for submission
- Maximum Running Time for Submissions: 60 minutes. Programs or reports that run 60 minutes or less must be submitted in their entirety. Those that run longer must be edited.
- Maximum number of excerpts: Submissions requiring editing may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Dip to black between excerpts of non-continuous programming.
- Each entry must include an essay of up to 750 words explaining why it is Emmy® -worthy (see [page 8](#) for essay instructions).
- Submission Video: Upload submission video to Yangaroo via the online submission process at [www.newsdocemmys.tv](http://www.newsdocemmys.tv). **Important: Be sure to follow the video specifications on page 9 of the rulebook when preparing your video.** All commercials *must* be removed from submission video.

### 19. Outstanding Interview

This category is open to interviews with one or more individuals on a single topic. It is intended primarily for formal interviews or round table or town hall-style discussions. Other types of interviews may be eligible and will be evaluated on a case-by-case basis. This category is not intended for documentary films.

*Note: there may be some overlap between this category and category 12/ Outstanding News Discussion and Analysis, as interviews may also feature discussion and analysis. In such cases, the entrant must choose one or the other category. You may not enter the same content in both Outstanding Interview and Outstanding News Discussion and Analysis.*

## OPEN TO ALL NEWS & DOCUMENTARY PROGRAMS

- Categories 20-22 are open to any news or documentary broadcast.
- Entries must be devoted entirely to a single story, subject or theme.
- Broadcast and online programming are eligible for submission.
- Entries may be drawn from a single broadcast or a series of broadcasts.
- Maximum Running Time for Submissions: 120 minutes. Documentaries or programs that run 120 minutes or less must be submitted in their entirety. Those that run longer must be edited to 120 minutes.
- Maximum number of excerpts: Submissions requiring editing may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Dip to black between excerpts of non-continuous programming.
- Each entry must include an essay of up to 750 words explaining why it is Emmy® -worthy (see [page 8](#) for essay instructions).
- Submission Video: Upload submission video to Yangaroo via the online submission process at [www.newsdocemmys.tv](http://www.newsdocemmys.tv). **Important: Be sure to follow the video specifications on page 9 of the rulebook when preparing your video.** All commercials *must* be removed from submission video.

### 20. Outstanding Arts & Culture Programming

This category is open to programming devoted to popular culture and the fine arts. Broadcasts on topics that are more social or political in nature are more appropriate for categories 14-17.

### 21. Outstanding Science and Technology Programming

Entries should have as their primary emphasis the examination of scientific issues, discoveries and explorations and/or the development and use of technology. Entries may feature the efforts and

accomplishments of individuals and scientific institutions engaged in a wide range of scientific and technological disciplines, or may otherwise convey principles and insights from those disciplines.

## 22. Outstanding Nature Programming

Entries should have as their primary emphasis the observation and exploration of nature, including discoveries and revelations related to plants, animals and the environment. Entries may feature the efforts and accomplishments of individuals engaged in the study of natural history and the environment, or may otherwise convey principles and insights from those disciplines.

### SHORT DOCUMENTARY

- This category is reserved for short documentaries
- Broadcast and online documentaries are eligible for submission
- Entries must be devoted entirely to a single story, subject or theme.
- Maximum Running Time for Submissions: 40 minutes. Documentaries that run longer than 40 minutes must be submitted to one of the long form categories.
- Each entry must include an essay of up to 750 words explaining why it is Emmy® -worthy (see [page 8](#) for essay instructions).
- Submission Video: Upload submission video to Yangaroo via the online submission process at [www.newsdocemmys.tv](http://www.newsdocemmys.tv). **Important: Be sure to follow the video specifications on page 9 of the rulebook when preparing your video.** All commercials *must* be removed from submission video.

## 23. Outstanding Short Documentary

This category is reserved for short documentaries, i.e. documentaries with a running time of 40 minutes or less. Both broadcast and online documentaries are eligible to submit to this category. Submissions may include single, stand alone short documentaries, or a single subject short documentary delivered in multiple parts or episodes, provided the total running time of the finished product does not exceed 40 minutes. Documentaries with a running time of more than 40 minutes must submit to one of the long form categories. This category is not intended for reports from regularly scheduled newscasts or news magazines.

### BEST OF

- Entries in the Best Of categories can, but need not be, entered in ONE additional non-craft category (categories 1-23), and/or any number of craft categories (categories 30-38).
- Broadcast and online programming are eligible for submission
- Entries must be devoted entirely to a single story, subject or theme.
- Maximum number of excerpts: Submissions requiring editing may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Dip to black between excerpts of non-continuous programming.
- Each entry must include an essay of up to 750 words explaining why it is Emmy® -worthy (see [page 8](#) for essay instructions).
- Submission Video: Upload submission video to Yangaroo via the online submission process at [www.newsdocemmys.tv](http://www.newsdocemmys.tv). **Important: Be sure to follow the video specifications on page 9 of the rulebook when preparing your video.** All commercials *must* be removed from submission video.

## 24. Best Story in a Regularly Scheduled Newscast

- This category recognizes the best story broadcast as part of a Regularly Scheduled Newscast during 2015.
- Regularly Scheduled Newscasts are programs that cover the news of the day on a consistent, typically daily, basis. Broadcast and/or online reports from daily newscasts (weekday or weekend

editions), morning shows and news reports from all-news networks are eligible. Online news sources that produce video journalism covering the news of the day on a regular basis may also be eligible to submit to this category. Entries will be evaluated on a case by case basis.

- Maximum Running Time for Submissions: 20 minutes. Programs or reports that run 20 minutes or less must be submitted in their entirety. Those that run longer must be edited.
- Entries may be drawn from a single broadcast or a series of broadcasts.

## **25. Best Report in a News Magazine**

- This category recognizes the best report broadcast as part of a news magazine during 2015.
- News magazines are programs, typically airing weekly, comprised of one or more segments covering current events and human interest stories etc., for example 60 Minutes, 20/20, Dateline, 48 Hours, Dan Rather Reports, some episodes of FRONTLINE, etc. Broadcast and/or online reports from news magazines are eligible. Online news sources producing news magazine-like segments or programs may also be eligible. In addition, some magazine-like special reports may be eligible. Entries will be evaluated on a case-by-case basis.
- Maximum Running Time for Submissions: 60 minutes. Stories or reports that run 60 minutes or less must be submitted in their entirety. Those that run longer must be edited.
- Entries may be drawn from a single broadcast or a series of broadcasts.

## **26. Best Documentary**

- This category recognizes the best documentary broadcast during 2015. Both feature length and short documentaries are eligible to submit.
- Maximum Running Time for Submissions: 120 minutes. Documentaries or programs that run 120 minutes or less must be submitted in their entirety. Those that run longer must be edited to 120 minutes.

## **NEW APPROACHES TO NEWS & DOCUMENTARY PROGRAMMING**

\*See [page 10](#) for New Approaches entry preparation instructions.

These categories are open to news coverage and/or documentary projects that make use of the flexibility of the online/digital space to go beyond traditional, linear television broadcasts. They are open to projects employing new and emerging platforms and presentation techniques, as well as more established methods and platforms. Potential submissions include, but are not limited to: Multiplatform and/or transmedia news coverage or documentary storytelling projects, interactive projects, multimedia projects, immersive media projects etc.

While these categories are open to new and innovative approaches to the presentation and delivery of content, experiments with form should serve the content of the news story, or documentary subject. Entries will be evaluated on, among other things, how well the form of presentation serves the content of the piece.

These categories are not intended for linear documentaries or news reports, although a multimedia or multiplatform submission, for example, may include linear video among other elements. More traditional linear documentary films and news reports—whether broadcast or delivered online--should submit to the various news, long form, and short documentary categories.

## **27. New Approaches: Current News**

This category is reserved for coverage of current news stories. Emphasis is on projects that make use of the flexibility of the online/digital space to cover current news stories and issues. It is open to projects employing new and emerging platforms and presentation techniques (virtual reality, for example), as well



as more established methods (such as interactive and multimedia news coverage). Due to the nature of this category, there is no set running time for submissions. Judges will be instructed to spend 20 minutes reviewing each submission.

## **28. New Approaches: Documentary**

This category is reserved for documentaries. Emphasis is on projects that make use of the flexibility of the online/digital space in the treatment of a documentary subject. It is open to projects employing new and emerging platforms and presentation techniques (virtual reality, for example), as well as more established methods (such as interactive and multimedia news and documentary projects). Due to the nature of this category, there is no set running time for submissions. Judges will be instructed to spend 30 minutes reviewing each submission.

## **29. New Approaches: Arts, Lifestyle, and Culture**

This category is reserved for coverage of entertainment, popular culture, the fine arts, and lifestyle trends. Emphasis is on projects that make use of the flexibility of the online/digital space in the treatment of these subjects. It is open to projects employing new and emerging platforms and presentation techniques (virtual reality, for example), as well as more established methods (such as interactive and multimedia projects). Due to the nature of this category, there is no set running time for submissions. Judges will be instructed to spend 20 minutes reviewing each submission.

## **INDIVIDUAL CRAFT ACHIEVEMENT CATEGORIES**

- The purpose of the Individual Achievement, or Craft, categories is to recognize those individuals who perform the duties of the craft being recognized. Supervising or directing or approving the work of others - while vital to the creative process - does not qualify for the individual craft awards. Therefore, production personnel such as Producers and Directors are not eligible for the Emmy® in Craft areas unless they specifically perform the duties of the craft being recognized
- Team entries are allowed provided the team of craftpersons is co-creators of a single product (for example a team of researchers who collect information that forms the basis of a documentary). However, one cannot simultaneously enter as an individual for the same work done as part of a team entry. Double Entry is not permitted.
- An individual may enter in more than one Craft area. If an individual works in different disciplines (i.e. as a writer and a researcher), he or she may enter in those separate disciplines.
- Broadcast and online programming are eligible for submission.
- Maximum running time for individual achievement submissions is 20 minutes. There is no segment limit in categories 30-38. Entries may include as many as-aired segments or excerpts as necessary to demonstrate excellence, provided the running time of the submission does not exceed 20 minutes. No internal editing within segments or excerpts is allowed.
- Each entry must include an essay of up to 750 words explaining why it is Emmy®-worthy (see [page 8](#) for essay instructions).
- Writing Entries: Entrants in the Writing category (category 30) must submit one copy of the script for the program or story submitted, in addition to the essay and submission video.
- Submission Video: Upload submission video to Yangaroo via the online submission process at [www.newsdocemmys.tv](http://www.newsdocemmys.tv). **Important: Be sure to follow the video specifications on [page 9](#) of the rulebook when preparing your video.** All commercials *must* be removed from submission video.
- Promotional Announcements that promote or advertise a news or documentary broadcast are not eligible for submission to the craft categories. Promos are eligible in [category 39](#)/Outstanding Promotional Announcement.

## **30. Writing**

This category is open to individuals and teams having the creative input in writing, re-writing and

amending the script or narration of a news or documentary program. Entries must include one copy of the entire script of the program or story submitted, in addition to the 750-word essay.

### **31. Research**

This category honors individuals engaged in factual and/or archival research. Entrants are those engaged in a significant amount of careful investigation and study to discover facts and collect information about a subject, or to locate and acquire audiovisual materials that form the basis of a documentary film or news report. It should be clear that the entrant's work was essential to the production.

### **32. Video Journalism—News**

This category is open to camera work for news coverage, and may include reports from newscasts and news magazines, as well as live coverage and special reports. It is intended for those who actually record on video events, interviews, and other visuals which comprise a program or story. The cameraperson is the person actually operating and guiding the camera, whether working independently or under the direction of a producer or director. Documentaries--including documentaries produced by news organizations or on current affairs topics--and long form programming must be submitted to category 33. Note that submission video in all craft categories is limited to 20 minutes of excerpts from the program or report under consideration.

### **33. Cinematography—Documentary and Long Form**

This category is open to camerawork for documentaries and long form programming. It is intended for those who actually record on film or videotape events, interviews, and other visuals which comprise a program or story. The cinematographer is the person actually operating and guiding the camera, whether working independently or under the direction of a producer or director. Short documentaries should also submit to this category. Note that submission video in all craft categories is limited to 20 minutes of excerpts from the program or report under consideration.

### **34. Editing —News**

This category is open to editing for news coverage, and may include reports from newscasts and news magazines, as well as live coverage and special reports. Editors are those individuals responsible for editing digital media, videotape and film to produce a finished story or program. Documentaries--including documentaries produced by news organizations or on current affairs topics—and-long form programming must be submitted to category 35. Note that submission video in all craft categories is limited to 20 minutes of excerpts from the program or report under consideration.

### **35. Editing —Documentary and Long Form**

This category is open to editing for documentaries and long form programming. Editors are those individuals responsible for editing digital media, videotape and film to produce a finished story or program. Short documentaries should also submit to this category. Note that submission video in all craft categories is limited to 20 minutes of excerpts from the program or report under consideration.

### **36. Graphic Design and Art Direction**

This category is open to Art Directors & Graphic Designers: Art Directors are those with the overall creative responsibility for the development and supervision of graphic elements in news and documentary programs. Graphic Designers include artists and designers who create electronic graphics, graphics illustrators, electronic and film animators, and artists and designers who employ electronic devices, as well as traditional artistic tools, to develop graphic elements for news & documentary programs. These include, but are not limited to: opens, teases, title sequences, and other graphic elements for news and/or

documentary broadcasts; motion graphics that work in tandem with live action elements to create a cohesive visual story for a news feature or documentary film; visual effects utilizing 3D modeling, motion tracking, augmented reality and other techniques. The material submitted must be new material for 2015.

### **37. Music and Sound**

This category is open to individuals who make a significant contribution to the audio portion of a news broadcast or documentary program, one that enhances viewer understanding or appreciation of the broadcast. Eligible individuals include Composers, Arrangers, Music Directors, Conductors, those involved in audio sweetening, Studio Audio Mixers, Film Sound Mixers, and Live/Location Videotape and Sound Recordists. Please make clear in the accompanying essay whether the submission is for music alone, sound alone, or both music and sound. Music submitted by composers must have originated with the credited composer(s), and must have been created specifically for an eligible program. All music must be new and original for 2015.

### **38. Lighting Direction and Scenic Design**

This category is open to individuals who make a significant contribution to the visual presentation of a news broadcast or documentary program, one that enhances viewer understanding or appreciation of the broadcast. Lighting Directors and Scenic Designers are eligible in this category. Lighting Directors are those responsible for the creative direction of the lighting of a studio or remote site. Scenic Designers are responsible for the design and placement of scenery and scenic elements in the studio or field. Statue eligible individuals are those that play a significant role in conceptualizing and /or executing the lighting direction and/or scenic design, as opposed to executives who oversee or approve the work. The material submitted must be new material for 2015.

### **PROMOTIONAL ANNOUNCEMENT**

- This category recognizes outstanding achievement in promotional announcements in news & documentary programming
- Broadcast and online programming is eligible for submission.
- Submission Video: Upload submission video to Yangaroo via the online submission process at [www.newsdocemmys.tv](http://www.newsdocemmys.tv). **Important: Be sure to follow the video specifications on page 9 of the rulebook when preparing your video.**
- Essay: Each entry must include an essay of up to 750 words explaining why the promo or campaign is Emmy®-worthy. Your essay should address the following issues:
  - Concept: What is the core message of the promo or campaign and how does it deliver that message? How does the promo “sell” the news or documentary broadcast without misrepresenting the facts of the story underlying it?
  - Effectiveness/Impact: Describe the way the promo/campaign seeks to grab the viewer’s attention and motivate him or her to tune in.
  - Execution: Describe the creative and innovative ways that the production elements—graphics, music, editing, script—are brought together to convey the core message of the spot or campaign.

### **39. Outstanding Promotional Announcement**

- This category is for entries that advertise and promote, through an individual spot and/or overall campaign, the brand/image of a network news division, cable news channel and/or individual news or documentary program or series (FRONTLINE, POV, Dateline, 60 Minutes, Nightline etc.), or the storyline or content of a particular telecast.
- Each entry may be for a single production or selections from a campaign. Each campaign may be represented by a composite of no more than three (3) spots which were originally shown during the

eligibility year.

- Dip to black between all spots or campaign segments.
- No internal editing for the enhancement of the submission is allowed.

## REGIONAL PROGRAMMING

These categories are reserved for breaking/spot news and investigative reports that have been awarded regional Emmy® awards by regional NATAS chapters in the most recent awards cycle. Winners in the Outstanding Regional News Story categories will receive a crystal pillar featuring the Golden Emmy® figure, rather than an Emmy statue.

Awards will be presented in the following categories:

### 40. Outstanding Regional News Story: Spot News

### 41. Outstanding Regional News Story: Investigative Reporting.

Deadline for Regional submissions is: June 3, 2016. Any regional Spot/Breaking or Investigative Emmy® award winner honored by a NATAS chapter after June 3, 2016 will be eligible to submit in the 2017 National News & Documentary Emmy® Awards cycle.

- There is no entry fee for regional submissions
- In order to be eligible an entry must have won a regional Emmy® award in a NATAS chapter's most recent award cycle in either the Spot/Breaking or Investigative News categories.
- Entrants must provide all information requested during the online submission process at [www.newsdocemmys.tv](http://www.newsdocemmys.tv). Note: Credits must match those submitted for the original regional submission.
- Submission Video: Upload submission video to Yangaroo via the online submission process at [www.newsdocemmys.tv](http://www.newsdocemmys.tv). **Important: Be sure to follow the video specifications on page 9 of the rulebook when preparing your video.** Submission video must contain the same footage that was submitted for regional Emmy® award recognition. All commercials *must* be removed from submission video.
- An essay of no more than 750 words explaining why the entry is Emmy®-worthy is required. Your description should include:
  - a. A clear explanation of the editorial and production goals of the piece
  - b. Reportorial and creative techniques used to achieve these goals
  - c. Importance of the subject matter
  - d. Impact of the program, story or report

For more information contact David Winn, SVP, News & Documentary Emmy® Awards at 212-484-9424 / [dwinn@emmyonline.tv](mailto:dwinn@emmyonline.tv).

## SPANISH LANGUAGE CATEGORIES

The following categories are open to national Spanish language broadcasts. Eligible entries must be submitted by US-based media companies for work created originally in the US, or original work created internationally for US Hispanic audiences and which has its first run in the continental United States. Any production that has aired first in any other country is not eligible. In addition, eligible entries must have aired on US-based networks with a national distribution. Entries that have aired simultaneously in the US and internationally must be reviewed by NATAS to determine eligibility, and can only be submitted to one academy for award consideration.

Entries for the Spanish-language categories (categories 42-44) can be submitted without subtitles or

voiceover and will be judged by a panel of Spanish-language media professionals who are bilingual or Spanish proficient. Jury panels are comprised of judges who have a credited body of work at the national level. Spanish language entries submitted to categories other than 42-44 must include either an English language voiceover or subtitles.

#### 42. Outstanding Newscast or News Magazine in Spanish

This category recognizes overall excellence in Regularly Scheduled Newscasts and News Magazines. Regularly Scheduled Newscasts are programs that cover the major news of the day on a consistent, typically daily, basis (for example Noticiero Univision, Noticiero Telemundo etc). News magazines are programs, typically airing weekly, comprised of one or more segments covering current events and human-interest stories etc. (for example Al Rojo Vivo, Aqui y Ahora etc.).

- The Emmy® award recognizes the work of Executive Producer[s], Producer[s], Director[s], Head Writer[s] and Writer[s], Host[s], Co-Host[s], Anchor[s] and Correspondent[s] credited on show.
- Only one (1) submission per newscast or newsmagazine
- Entries may include
  - a. A minimum of 3 and a maximum of 5 excerpts from throughout the eligibility year (i.e. the calendar year of 2015) demonstrating the overall excellence of the newscast or newsmagazine. Each excerpt must be a straight run without internal editing of program content. Dip to black between excerpts of non-continuous programming.

**OR**

  - b. A single episode of up to one hour demonstrating the overall excellence of the newscast or newsmagazine.
- Maximum Running Time for Submissions: 60 minutes. Submissions must contain at least 20 minutes of video, and may contain up to 60 minutes of video.
- Each entry must include an essay of up to 750 words that addresses the overall excellence of the newscast or news magazine and describes why it is Emmy®-worthy.
- Submission Video: Upload submission video to Yangaroo via the online submission process at [www.newsdocemmys.tv](http://www.newsdocemmys.tv). **Important: Be sure to follow the video specifications on page 9 of the rulebook when preparing your video.** All commercials *must* be removed from submission video.

#### 43. Outstanding Coverage of a Breaking News Story in Spanish

This category is reserved for coverage of breaking news stories and may include coverage of unexpected events, such as a plane crash or an earthquake; anticipated events, such as the verdict in a trial; and new and important breaking developments in an ongoing story. Entries may be drawn from a single broadcast or a series of broadcasts.

- The Emmy® award recognizes the work of Executive Producer[s], Producer[s], Director[s], Head Writer[s] and Writer[s], Host[s], Co-Host[s], Anchor[s] and Correspondent[s] credited on show.
- Entries must be devoted entirely to a single story, subject or theme.
- Maximum Running Time for Submissions: 60 minutes.
- Maximum number of excerpts: Submissions requiring editing may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Dip to black between excerpts of non-continuous programming.
- Each entry must include an essay of up to 750 words explaining why it is Emmy® -worthy (see [page 8](#) for essay instructions).
- Submission Video: Upload submission video to Yangaroo via the online submission process at [www.newsdocemmys.tv](http://www.newsdocemmys.tv). **Important: Be sure to follow the video specifications on page 9 of the rulebook when preparing your video.** All commercials *must* be removed from submission video.

#### 44. Outstanding Investigative Journalism in Spanish

This category is reserved for investigative reports in Spanish-language media. Entries should be original reports that uncover previously unknown information that is of importance to the public. Entries may be drawn from a single broadcast or a series of broadcasts or can be in the form of documentary that ran as a news special. The program must be a comprehensive treatment of a single theme or topic and may be either historical or contemporary.

- The Emmy® award recognizes the work of Executive Producer[s], Producer[s], Director[s], Head Writer[s] and Writer[s], Host[s], Co-Host[s], Anchor[s] and Correspondent[s] credited on show.
- Entries must be devoted entirely to a single story, subject or theme.
- Maximum Running Time for Submissions: 60 minutes.
- Maximum number of excerpts: Submissions requiring editing may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content. Dip to black between excerpts of non-continuous programming.
- Each entry must include an essay of up to 750 words explaining why it is Emmy® -worthy (see [page 8](#) for essay instructions).
- Submission Video: Upload submission video to Yangaroo via the online submission process at [www.newsdocemmys.tv](http://www.newsdocemmys.tv). **Important: Be sure to follow the video specifications on page 9 of the rulebook when preparing your video.** All commercials *must* be removed from submission video.